

Top 43 influential Louisvillians supporting startups and our community

Smaller, innovative companies are an important part of what drives economic growth in our city. Fortunately, Louisville has a great support system for those folks who want to make their mark in the community by starting a business. The “influencers” on this list represent the people who provide the guidance, resources, and education to help entrepreneurs reach their goals.

So how does Insider Louisville measure influence? Using our **Insider 502** platform, our team of researchers curates and mines data from publicly available business intelligence resources to identify those who are making

a significant mark. Founding a company and getting involved in community endeavors are factors that weigh heavily on an individual’s ranking. Other variables considered range from leadership roles to board affiliations to social media presence.

Our research team is constantly updating our data and certifying new profiles. Are you among Insider 502’s most influential? Visit **Insider 502** to view more than 4,500 unique profiles and indispensable information that will help make a connection to Louisville’s influencers.



Click the names of influencers to see their complete Insider 502 profiles.

1



Kent Oyler

President and CEO, Greater Louisville Inc. (GLI)

2



Gill Holland

Managing Partner, The Group Entertainment

3



Lesa Seibert

CEO, Mightily

4



Greg Langdon

Community Leader

5



Bob Saunders

Partner, OCA Ventures

6



Lisa Bajorinas

Executive Director, EnterpriseCorp

7



Ted Smith

CEO, Revon Systems

8



Jackson Andrews

Managing Director, Endeavor Louisville

9



Ankur Gopal

CEO, Interapt

10



Suzanne Bergmeister

Assistant Director, University of Louisville College of Business

11



Steve Huey

CEO, Capture Higher Ed

12



Dale Boden

Managing Partner, Weller Equity Partners

13



Bill Strench

Partner, Frost Brown Todd

14



Doug Whyte

President and CEO, Performance Capital Partners











Did You Know?

- 46 community and corporate board positions are held by the Top 10
- 16 businesses or nonprofit organizations were founded by the Top 10
- 6 of the Top Ten influencers participated in **Leadership Louisville Center** programs





Top 43 startup influencers





- 15**  **Mike Bowers**
Managing Director, SB Holding Corp.
- 20**  **Bobby Ferreri**
Managing Partner, Ferreri Partners
- 16**  **Phoebe Wood**
Community Leader
- 21**  **Sean O'Leary**
CEO, Edj Analytics
- 17**  **Bryce Butler**
Managing Director, Access Ventures
- 22**  **Vik Chadha**
President, Scalable Ventures
- 18**  **Zack Pennington**
CEO, US Chia
- 23**  **Larry Horn**
VP, Great Northern Building Products, LLC
- 19**  **Tendai Charasika**
CEO, SuperFanU
- 24**  **Kris Kimel**
President, Kentucky Science and Technology Corporation

Find and connect with the local influence you need

With over 4,500 certified profiles and data points in the tens of thousands, Insider 502 creates an easy path to connect with Louisville's movers and shakers.

You can also create your own Insider 502 profile so your influence can be measured and recognized.

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- 25**  **Lynn Cooper**
President, BFW, Inc.
- 26**  **Ty Wilburn**
Managing Partner, The Yearling Funds LP
- 27**  **Stacy Griggs**
President and CEO, El Toro
- 28**  **Daniel Johnsen**
Founder, ShakeSpot

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businesses or community organizations were founded by these 43 startup influencers



