



# Louisville Startup Standouts: Innovators and Good Citizens

Startups are the lifeblood of a thriving community. One person's idea could change the face of our city and maybe even the world. The startup principals in this list of influencers don't just make Louisville more vital by adding juice to the economy but they continue to give back to the community in other ways. Whether it's through board participation or giving their time and money to charity, these entrepreneurs are vital to the city of Louisville in more ways than one.

So how does Insider Louisville measure influence? Using our **Insider 502** platform, our team of researchers mines and curates data from publicly available business

intelligence resources to identify those who are making a significant mark. Founding a company and getting involved in community endeavors are factors that weigh heavily on an individual's ranking. Other variables considered range from leadership roles to board affiliations to social media presence.

Our research team is constantly updating our data and certifying new profiles. Are you among Insider 502's most influential? Visit **Insider 502** to view more than 4,500 unique profiles and indispensable information that will help you make a connection to Louisville's influencers.



Click the names of influencers to see their complete Insider 502 profiles.

1



**Steve Huey**

CEO, Capture Higher Ed

2



**Ankur Gopal**

CEO, Interaptt

3



**Melanie Rosenthal**

CEO, RowdMap

4



**Sean O'Leary**

CEO, Edj Analytics

5



**Kyle Green**

CEO, Healthcare Asset Network

6



**Michael Browning**

CEO, Onovative

7



**Tendai Charasika**

CEO, SuperFanU

8



**Carla Dearing**

CEO, International Marketing Concepts (IMC)

9



**Cedric Francois**

President and CEO, Apellis Pharmaceuticals

10



**Vik Chadha**

President, Scalable Ventures

11



**Purna Veer**

President, V-Soft Consulting Group

12



**Stacy Griggs**

President and CEO, El Toro

13



**Ben Reno-Weber**

Executive, MobileServe

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**Dave Durand**

CEO, Forest Giant

## What you need to know about the Top 10:

- Founded 19 businesses
- They represent 28 nonprofit and corporate board positions
- They hold nearly 20 higher education degrees





